DISCOVER
HOLLAND
MICHIGAN

2022 GROUP TOUR PLANNER
Let us help you plan your trip.

The Holland Visitors Bureau is dedicated to assisting you in the planning of your group event. Our skilled staff knows the Holland area inside and out - the small town characteristics and services that make Holland a unique destination for your tour. We are happy to assist you with the following services:

- ITINERARY ASSISTANCE
- SITE VISITS
- FAMILIARIZATION TOURS
- PROMOTIONAL MATERIALS

www.holland.org • 800.506.1299 • wendy@holland.org
TULIP TIME FESTIVAL
Holland celebrates its Dutch heritage with one of America's favorite festivals—Tulip Time. Beginning the first Saturday in May, the festival boasts over six million tulips, Dutch attractions and dozens of events. Enjoy a huge fireworks display, klompen dancers and Dutch delicacies such as Saucijzenbroodjes (pigs in a blanket), Erwtensoep (pea soup), and Speculaasjes (spiced cookies).

Hire a Dutch-costumed Step-on Guide to escort you through over six miles of Tulip Lanes—streets lined with tulips. While you’re downtown, you can explore Holland’s roots at the Holland Museum, Cappon House, and Settler’s House and explore authentic Dutch architecture and magnificent gardens at Windmill Island Gardens. While on the Island, tour DeZwaan, the only authentic Dutch windmill operating in the United States. Be sure to catch the historic Dutch Trade Fair held in the shadow of DeZwaan during the first weekend of the festival.

For even more Dutch splendor, stroll among five million tulips at Veldheer Tulip Gardens, then watch expert craftsmen carve, mold, and paint their wares next door at DeKlomp Wooden Shoe and Delftware Factory. And don’t forget Nelis’ Dutch Village, with over ten acres of authentic Dutch architecture, gardens, shops, eateries and special Tulip Time events.

Get in the spirit with two festive parades: the Kinderparade with thousands of children dressed in Dutch costumes; and the street-scrubbing Volksparade.

Throughout the day and evening, you can choose from a variety of entertainment featuring local and national talent in various venues.

SPECIAL SERVICES
DUTCH-COSTUMED STEP-ON GUIDES provide friendly, entertaining tours of historic areas, city parks, Hope College, Tulip Lanes, special tulip plantings, and a view of our famous DeZwaan windmill (Three hour minimum).

FOR MORE INFORMATION
Contact the Holland Area Convention & Visitors Bureau for a Tulip Time festival planner, lodging information, and Holland's official visitor guide.

Wendy Link, Director of Sales
P: 800.506.1299 or 616.394.0000
F: 616.394.0122
holland.org • wendy@holland.org

Contact the Tulip Time office for a complete schedule of events, tickets, group meals and step-on guide reservations.
Phone: 800.822.2770 • Fax: 616.396.4545
tuliptime.com • tulip@tuliptime.com

TULIP TIME TIDBITS
- Six million tulips bloom throughout Holland each spring.
- There will never be a Tulip Time Queen. The tulip is the “Queen” of the festival.
- If you were to plant a tulip from a seed, it would take 21 years to bloom. The average life of a tulip is 2 to 3 years.
- There is a $50 fine for picking a tulip in Holland.
- Each year, more than 7,000 area children don Dutch costumes to participate in the Kinderparade.
Who would have predicted that the “Best Small Town Festival” in America, with over 500,000 people in attendance, grew out of a Woman’s Literary Club meeting in 1927? There, Miss Lida Rogers, a biology teacher at Holland High School, suggested that Holland adopt the tulip as its official flower and celebrate it with a festival. The idea caught on, and the next year City Council purchased 100,000 tulip bulbs from the Netherlands to plant in city parks and other areas. Bulbs were also available for Holland residents to purchase for a penny a piece.

In the spring of 1929 thousands of tulips bloomed, and so did the long history of this annual festival. By the mid 1930’s, Tulip Time was nationally known. Big name stars like Dorothy Lamour, Pat O’Brien and George Raft attended the festival.

Except for a brief hiatus during World War II, Tulip Time has continued to thrive. 1947 was a banner year, with the celebration of Holland’s Centennial and the strengthening of our Dutch ties. The Netherlands was so grateful for the aid our citizens provided following the war that the people of Amsterdam presented Holland, Michigan with the street organ that now entertains Windmill Island visitors.

Another big year for Tulip Time was 1976. Holland received tremendous publicity through its float entry in the Tournament of Roses Parade. And that year, the Tulip Time festival climaxed with the appearance of West Michigan’s native son, President Gerald R. Ford, in the Parade of Bands.

We hope you’ll join us in celebration of our heritage!

**HISTORY OF THE TULIP**

Surprisingly, the Netherlands was not the first place to grow the tulip. As early as 1000 AD, the Turkish were cultivating tulips in the mountainous region of central Asia that borders Russia and China. Many believe the flower was named for its resemblance to the turbans that were worn in the Middle East. “Turban” in Latin becomes “tulipa.”

The history of the tulips in the Netherlands began in 1593 when Dutch botanist Carolus Clusius discovered tulips growing in Vienna, and began cultivating them in his homeland. A group of “enterprising” Dutchmen stole a portion of Clusius’ collection and cultivated the seeds for sale.

Initially, the tulip was a rarity only the very wealthy could afford. By 1624 the price of one “Rembrandt” tulip reached the equivalent of $1,500. The period between 1634 and 1637, commonly known as “Tulipmania,” is often compared to the Stock Market surge of the 1920’s. In 1637, tulip trading crashed, leaving many of the rich instantly impoverished.

Despite these challenges, the Dutch have managed to maintain a commercial devotion to the tulip. Today the Netherlands produces three billion tulip bulbs yearly, two billion are exported. The U.S. is the top importer of tulip bulbs.

**KLOMPEN DANCE TIDBITS**

- In 1933, high school gym teacher, Ethel Perry trained twelve students to perform Dutch folk dances. The dancers were called the “Dutch Villagers” and performed to the tune of “Where, Oh Where, Has My Little Dog Gone?”
- Originally the dancers’ costumes were Delft blue with white organdy caps and aprons. Today’s dancers wear costumes patterned after the traditional dress of the Dutch provinces.
- Each costume is handmade by local seamstresses and carefully inspected before it can be worn in the Klompen Dance performances.
- There are nearly 1,000 Klompen Dancers. Kinder Dancers are 8-10 years old; Alumni Dancers are out of high school and the largest group of dancers are high school students.
HOLIDAY IN HOLLAND

Holland Kerstmarkt
Brighten your holidays with a visit to Holland during this fun-filled festival. The city comes alive with dozens of events reminiscent of the joyful holidays of yesteryear.

HOLIDAY OPEN HOUSE
You’ll enjoy carolers, roasting chestnuts, and one-of-a-kind shops, galleries, and eateries.

KERSTMARKT
Experience a European tradition with this authentic, open-air Christmas market. Vendors offer unique gifts and holiday treats from historically-crafted booths that line the Eighth Street Market Place.

PARADE OF LIGHTS
Welcome Santa Claus as he arrives in a parade where everything is lighted: the floats, the marching bands, and even the participants.

SINTERKLAAS EVE
Just like in towns across throughout Netherlands, you’ll find Sinterklaas in tall mitre hat and red flowing robes arriving on his white horse. Frolicking alongside will be the elfin Zwarte Piet helpers with their mischievous antics.

THE SHOPPING JAM
Shop in your pajamas and save big at Downtown Holland’s annual Shopping Jam!

HOLIDAY SHOPPING
Stroll the heated sidewalks of Downtown Holland to find the perfect holiday gifts in our shops and galleries. Venture to the specialty shops at Dutch Village and DeKlomp Wooden Shoe and Delft Factory where you’ll enjoy a variety of imported items including Delftware, Dutch lace, wooden shoes, ornaments, and hand-carved candles.

HOLIDAY ENTERTAINMENT
Delight in musical reviews, concerts, or a holiday play performed by a local arts group, including the Holland Civic Theatre, the Holland Chorale, and the Holland Symphony Orchestra.

HOLIDAY EXHIBITS
Don’t miss the special holiday exhibits at the Holland Museum and Holland Area Arts Council. And experience an 1860’s Christmas, complete with holiday decorations in two very different homes—the Victorian Cappon House, home of Holland’s first Mayor, and the simple home of a working-class family, the Settler’s House.

FOR MORE INFORMATION Contact Wendy Link, Director of Sales • 800.506.1299 or 616.394.0000 • wendy@holland.org

KLOMPEN WIJSHEID (WOODEN SHOE WISDOM)
Find no fault with a man until you have worn his klompen for one winter.

A man without a wife walks with but one klomp.

A son follows his father’s klompen, not his words.

A rich man lived but to skimp and save, a poor man only spent and gave.

Each wears but two klompen in his grave!
FIESTA!
Bring your group to “Fiesta!” for a celebration of Latino culture and cuisine. The event kicks off on the first Friday of May and continues all day Saturday. Entertainment includes a King and Queen Pageant, a low-rider car show, mariachi bands, ethnic dances, and carnival rides. Enjoy a variety of ethnic food and crafts. Admission is free.

TULIPANES LATINO ART & FILM FESTIVAL
The Tulipanes Latino Art and Film Festival welcomes thousands to celebrate the many contributions of our Latino community through art, film and music. The festival engages the imagination through a variety of artists who bring their talents and collective contributions together for this celebration.

SUMMER CONCERT SERIES & STREET PERFORMER SERIES
In the summer, downtown Holland is the place to be! On Thursday evenings you’ll be entertained by a variety of street performers including musicians, jugglers, magicians, and dancers. Kollen Park, located on the shores of Lake Macatawa, is the perfect setting for summer concerts. On Friday evenings you can enjoy musical concerts featuring local artists and a range of musical styles. Tuesday evenings, the American Legion Band performs toe-tapping, patriotic music.

ENJOY FALL SPLENDOR
You’ll find that Holland is beautiful any time of year, but add the spectacular fall color of late-September to mid-October, and you’re in for a real treat. Drive along the shores of Lake Michigan for a magnificent view of the water and colorful dunes. Head inland to bountiful farm markets where your group can stock up on local produce and other specialties, or pay a visit to Holland’s renowned Farmer’s Market Wednesdays and Saturdays, complete with street performers. Go apple picking (or just enjoy lunch and a fresh-baked apple dumpling) at Crane’s Orchards in nearby Fennville. Visit the many antique shops for the finest memorabilia and collectibles.

VAN RAALTE FARM CIVIL WAR MUSTER
This annual event takes place each September at the Historic Van Raalte Farm. This free event features a two-day reenactment of selected Civil War battles. Wander through period camps, and be on hand as the infantry, artillery, cavalry and special impressionists relive the events of this historic era on land once owned by a Civil War veteran.
ADD SOME FUN

GREETERS AND GUIDES

STEP-ON GUIDE SERVICE
800.822.2770
Dutch-costumed step-on guides are available year 'round to give informative tours of the area.

HANDS ON

CAROLYN’S PAINTING
208 College Avenue • 616.298.2687 • carolynstich.com
Gather around the tables and let everyone try their hand at painting a glass, ornament or plate to take home. Fun and lively atmosphere – no previous experience necessary!

CENTO ANNI
136 East 6th Street • 616.566.1501 • centoanni.com
Using rescued and repurposed materials, Cento Anni creates culinary products, handcrafted furniture, as well as custom architectural and decorative projects. Our work represents a wide range of sizes and styles. Walk through the shop and enjoy the process!

COPPERCRAFT DISTILLERY
184 120th Avenue • 616.796.8274 • coppercraftdistillery.com
Host a private handcrafted event for your group that everyone will love. Enjoy a cocktails making class, a tour, or tasting.

FUSTINI’S
24 E 8th Street • 616.392.1111 • fustinis.com
Plan a fun evening at “Fustini’s After Hours” where your group can learn about imported oils and vinegars and try sumptuous treats made with their own products.

HOLLAND BOWL MILL
120 James Street • 800.774.1230 • hollandbowlmill.com
Experience the centuries-old traditional craft of wooden bowl making. Passed down and perfected through generations, this nearly lost art produces beautiful wooden bowls from American hardwood trees. See how they’re made and learn how they put every bit of the tree to use, with no waste.

WINE TASTING
26 E 8th Street • 616.394.9002 • warnerwines.com
Taste the wines of Warner Vineyards, Michigan’s 2nd oldest winery, in their tasting room downtown Holland.

FOR MORE INFORMATION Contact wendy@holland.org for pricing or to schedule these tour enhancements.

PICNIC IN THE PARK
Treat your group to an old-fashioned picnic or a quick stop with box lunches in one of our beautiful parks:

• HOLLAND STATE PARK – Picnic on the beach and enjoy a spectacular view of Lake Michigan and our famous Big Red Lighthouse.
• KOLLEN PARK – After picnicking in the park, stroll the boardwalk on Lake Macatawa. On Tuesday and Friday evenings in the summer, enjoy free outdoor concerts.
• TUNNEL PARK – Picnic in the park, then stroll through the 80-year-old concrete tunnel built through a sand dune for a spectacular view of Lake Michigan.
• WINDMILL ISLAND GARDENS – Enjoy a boxed lunch amid manicured gardens, charming Dutch shops, and our 260-year-old imported windmill.
ITINERARIES/GROUP ACTIVITIES

Windmill Island Gardens
HOLLAND TOUR IDEAS

“DUTCH TOUCH” TOUR
Windmill Island Gardens (DeZwaan)
Nelis’ Dutch Village
Veldheer Tulip Gardens/DeKlomp Wooden Shoe & Delft Factory
Enjoy a Dutch meal at Beachwood Grill

HISTORICAL HOLLAND TOUR
Holland Museum, including the Dutch Galleries
Cappon House & Settler’s House Museums
Pillar Church, built by Holland’s Founder
Graafschap Church Heritage Center

“SHOP TIL YOU DROP” IN HOLLAND!
Downtown Holland
Import Shops at Dutch Village + DeKlomp Wooden Shoe Factory

SUMMER THEATRE AND ARTS
Galleries of Downtown Holland
Concerts in the Park (Tuesdays and Fridays)
Hope College Summer Repertory Theatre
Street Performers (Thursday Evenings)

FALL COLOR AND HARVEST
Crane’s Pie Pantry Restaurant and Orchard
Lakeshore Drive with views of “Big Red” lighthouse and Lake Michigan
Antiquing & Farm Markets
Virtue Cider

REGIONAL TOUR IDEAS

BUGGIES, BULBS AND BAVARIA
A Midwest cultural heritage tour.
Holland, Michigan (Dutch)
Frankenmuth, Michigan (German)
Amish Country, Indiana (Amish)

4 CULTURES, 4 FLAVORS, 1 EXPERIENCE
Tour and taste the specialties of four distinct cultures.
Holland, Michigan
Mackinaw City, Michigan
Frankenmuth, Michigan
Amish Country, Indiana

MICHIGAN’S TRIANGLE TOUR
Michigan’s top three tourist destinations combine for one tour.
Holland, Michigan
Frankenmuth, Michigan
Mackinaw City, Michigan

HUB AND SPOKE TOURS
Stay in one of Holland’s fine hotels and explore these nearby communities...

· SAUGATUCK - (12 miles south of Holland) Saugatuck Dune Rides, Star of Saugatuck Boat Cruises, Mason Street Warehouse Theatre, Specialty Shopping

HOLLAND ATTRACTIONS

DeKlomp Wooden Shoe Factory
DOWNTOWN HOLLAND  
www.downtownholland.com
Explore a downtown that's historical, trendy, upscale, and charming—all at once! Right away you'll see why Downtown Holland was named a "Great American Mainstreet." You can spend hours visiting both familiar and one-of-a-kind shops, have a snack or meal at a variety of eateries, and admire the many bronze sculptures along the way. Unlike seasonal destinations, Downtown Holland thrives year round. Downtown Holland boasts the largest municipally run snowmelt system in North America, keeping the streets and sidewalks snow free in the winter!
Open: Individual shops vary. Select shops open on Sunday, and on Monday, Thursday and Friday evenings.

NELIS' DUTCH VILLAGE
12350 James Street • 800.285.7177 or 616.396.1475 • dutchvillage.com
Step back in time at this theme park reproduction of an 1800's Dutch village and enjoy Dutch architecture, canals, and beautiful gardens. Learn a few steps of Holland’s traditional “klompen” dance, and watch artisans make cheese. Enjoy a ride on the antique carousel, the windmill Ferris wheel, or the imported Dutch swing ride. $  
Open: Late April - Labor Day; Daily 10-5

HOLLAND BOWL MILL
120 James Street • 800.774.1230 • hollandbowlmill.com
Experience the centuries-old traditional craft of wooden bowl making. Passed down and perfected through generations, this nearly lost art produces beautiful wooden bowls from American hardwood trees. See how they're made and learn how every bit of the wood is used, with virtually no waste.
Open: Late April - Labor Day; Daily 10-5

HOLLAND MUSEUM
31 West 10th Street • 616.392.9084 • hollandmuseum.org
Get acquainted with Holland’s history: the arrival of the Dutch in 1847, their struggle for access to Lake Michigan, the devastating fire of 1871, the birth of Tulip Time, and the burgeoning industrial growth that continues today. You’ll also enjoy diverse exhibits of art and culture, including the Dutch Galleries—a spectacular collection of 17th, 18th, and 19th century art and furniture from the Netherlands. 
Open: W-Sat 11-4, Sun (Mid May - Sept) 12-4, 2nd Mondays 4-8 (FREE!)

CAPPON HOUSE & SETTLER’S HOUSE MUSEUMS
228 West 9th Street • 190 West 9th Street • hollandmuseum.org
Enter the 19th century world of Dutch immigrant, Isaac Cappon who became a wealthy, influential community leader and father of 16 children. It's all still here: the furnishings, personal belongings, and echoes of the daily life of the Cappon family. Located five doors away, the Settler’s House is an 1867 example of Holland’s early working class housing. 
Open: June-Oct: W-Sa, 1-5; Nov-May: Fri-Sa, 1-5

VELDHEER TULIP GARDENS AND DEKLOMP WOODEN SHOE & DELFT FACTORY
12755 Quincy Street • 616-399-1900 • veldheer.com
Stroll through Holland's only tulip farm, ablaze with four million tulips in May and beautiful perennial gardens in summer and early fall. You can bring a little Tulip Time home with you too—bulbs for fall plantings become available in August. Right next door, you can talk with artists who mold, hand-paint, and glaze the only authentic blue and white delftware made in the United States, and watch wooden shoe carving on machines that were imported from the Netherlands. All handmade items and other Dutch delicacies are available for purchase. 
Gardens: April-Sept: Daily 9-5; Tulip Time: 8-8  
Garden Center: April-Sept: Daily 9-5; Winter: Closed  
DeKlomp: April-Oct: Daily 9-5; Tulip Time: 8 am-8 pm;  
Winter: Wed-Thurs 10-4, Fri-Sat 10-5;
POINTS OF INTEREST
“BIG RED” LIGHTHOUSE + SUNSETS
2215 Ottawa Beach Rd • 616.399.9390 • bigredlighthouse.weebly.com
Enjoy the best view of Michigan's most photographed lighthouse from Holland State Park. A park fee is charged in season.

EIGHTH STREET MARKETPLACE
150 West 8th St • 616.928.0676 • cityofholland.com
If you’re visiting from mid-May until mid-December, take advantage of the locally-grown fruits, vegetables, flowers, and breads at our Farmer’s Market. Open Wednesdays and Saturdays from 8:00 am until 2:00 pm. (Wednesday market closes mid-November.) Chef Series demonstrations Saturdays at 10:00 am in the summer. Winter Market available Jan-April.

HISTORIC GRAAFSCHAP CHURCH HERITAGE CENTER
5973 Church St • 616.396.5008 • graafschapcrc.org/heritage.html
Exhibits illustrate the early history of Graafschap, Michigan just a few miles south of Holland. Discover the social and religious climate in the Netherlands, the journey to the “Kolonie”, the Arrival, the Village, and the Church. Tours available by reservation.

PILLAR CHURCH
57 East 10th St • 616.392.8686 • pillarchurch.com
Holland’s first church, and one of the few buildings to survive the devastating fire of 1871, is home to the Heritage Room, which houses a collection of historical documents and artifacts from Holland’s founder, Albertus Van Raalte. Tours are available during Tulip Time; other days by reservation. The church offers free organ concerts on Wednesdays in the summer and an authentic Dutch church service during Tulip Time.

THEATRE
HOLLAND CIVIC THEATRE
50 West 9th St • 616.396.2021 • hollandcivictheatre.org
Everyone gets into the act in this intimate theatre with local talent performing your favorite comedies, dramas, and musicals.

HOPE SUMMER REPERTORY THEATRE
141 East 12th St • 616.396.7890 • hope.edu/arts
If you visit in the summer, you’ll have the best of both local and national talent from this professional theatre company. Lively musicals, classic dramas, and hilarious comedies delight audiences in rotating repertory.
RESTAURANTS

Boatwerks Waterfront Restaurant
BEECHWOOD GRILL
380 Douglas Ave • 616.396.2355 • beechwoodgrill.com
Serving family-style all-you-can eat meals for 40 years; Dutch menu items available. Just 2 miles from area attractions and downtown Holland. Groups can be “in & out” in just 1 hour.
Hours: M-Sa 11 am-9 pm
Group Menus: All-you-can-eat family style meals
Driver & Escort Complimentary
Reservations Required
Private Room Capacity: 120

BIG LAKE BREWING
13 West 7th St • 616.796.8888 • biglakebrewing.com
Hours: M-Wed 11 am-11 pm 1 Thur-Sat: 11 am-12 pm
Sun: 11 am-9 pm
Reservations Required

BOATWERKS RESTAURANT
216 VanRaalte Ave • 616.396.0600 • boatwerksrestaurant.com
Boatwerks reminds you of simpler times, vacations on the lake and carefree summers. The theme is classic vintage motorboats of the 40’s, 50’s and 60’s. Outdoor lakeside dining is available for groups as well as private dining area.
Hours: Sun-Th 11am-10 pm, Fri & Sat. 11am-11 pm
Holidays: Call for hours
Group Menus
Driver & Escort Complimentary With 30 paid
Reservations Required
Private Room Capacity: 90

BUTCH’S RESTAURANT
44 East 8th St • 616.396.8227 • butchs.net
Butch’s offers soups, salads and sandwiches for lunch, and both fine and casual dining in the evenings. Located in the heart of downtown Holland shopping district.
Hours: Lunch: M-Sa 11 am - 3 pm  Dinner: M-Sa beginning at 5 pm
Group Menus
Driver & Escort Complimentary: No
Reservations suggested in evenings
Private Room Capacity: 50

DE BOER DUTCH BROTHERS BAKKERIJ RESTAURANT
360 Douglas Ave • 616.396.2253 • deboerbakery.com
deBoer’s Dutch Brothers is a full service European style bakery-restaurant with 200 years of baking experience. Authentic Dutch creations, artisan breads and family recipes make deBoer a “must visit”. The time-tested craftsmanship and commitment to fresh ingredients truly make deBoer’s a taste of the “old country”.
Hours: Bakery M-F 6 am - 5 pm, Sa 6 am - 3 pm;
Restaurant M-F 6 am - 2 pm, Sa 6 am - 1 pm, Su 8 am - 1 pm
Group Menus Upon Request
Driver & Escort Complimentary: No
Reservations not required
Restaurant Capacity: 80

HOLLAND CIVIC CENTER PLACE
150 West 8th Street • 616.928.2000 • hollandciviccenter.com
Holland's newly renovated meeting space steps from downtown shopping.
Box Lunches available with advance reservation
Group meals can be arranged (dependent on availability)

HOPS @ 84 EAST
84 East 8th St • 616.396.8484 • hops84east.com
Step into the renewed chic of Michigan's award-winning brewery with original wood floors, exposed brick walls and copper brewing equipment. Sample specialty beer, handcrafted spirits and homemade root beer.
Hours: M 2 pm - 12 am, Tu-Th 11 am - 12 am, Fri 11 am - 1 am
Sat 11 am - 1 am, Sun 11 am - 4 pm
Group Menus
Reservations Required

NEW HOLLAND BREWING COMPANY
66 East 8th Street • 616.355.6422 • newhollandbrew.com
Step into the renewed chic of Michigan's award-winning brewery with original wood floors, exposed brick walls and copper brewing equipment. Sample specialty beer, handcrafted spirits, homemade root beer, hand-tossed pizzas, deli sandwiches, and gourmet salads.
Hours: M-Sa 11 am-1 pm; Kitchen: M-Th 11 am-10 pm, F-Sa 11 am-11 pm, Su noon-10 pm
Group Menus
Driver & Escort Complimentary: No
Reservations Required  Deposit: Yes
Private Room Capacity: 100
Cancellation Policy: Please call

RUSS’ RESTAURANTS
361 East 8th Street • 616.396.2348
1060 South Lincoln Avenue • 616.396.4036
210 North River Avenue • 616.392.6300
russrestaurants.com
Established in 1934, this hometown favorite is known for value, quality food, and fast service. Casual dining at its best.
Hours: M-Sa 7 am-10 pm
Group Menus: No
Driver & Escort Complimentary
Reservations Preferred  Deposit: None
Private Room available at some locations

SYMBOL KEY
Motorcoach Parking  •  Restrooms  •  Café  •  Dining  •  Wireless Internet  •  Beer/Wine/Spirits
Does your group enjoy the exploding craft beer & distillery craze? The Holland area is home to eight breweries, four distilleries, four wine tasting rooms and several craft beer pubs. Plus, just 15 miles south of Holland in the little town of Fennville, you’ll find a vineyard and two cider mills, all offering tastings and tours.

**HOLLAND**

**BAM! BREWING**
478 E 16th St • (616) 392.7086 • GoBamGo.com

**BIG LAKE BREWING**
13 W 7th St • (616) 796.8888 • biglakebrewing.com

**BREWERY 4TWO4**
321 Douglas Ave #120 • (616) 377.7773 • brewery424.com

**COPPERCRAFT DISTILLERY**
184 120th Ave • (616) 796.8274 • coppercraftdistillery.com

**HOPLAND BREWSTILLERY**
977 Butternut Dr • (616) 546.1313 • hoplandbrewstillery.com

**NEW HOLLAND BREWING CO.**
66 E 8th St • (616) 355.6422 • newhollandbrew.com

**OUR BREWING CO.**
76 E 8th St • (616) 994.8417 • ourbrewingcompany.com

**TANGLEWOOD WINERY**
15811 Riley St • (616) 375.9648 • tanglewoodwinery.com

**TULIP CITY BREWSTILLERY**
430 W 17th St Suite 27 • (616) 834.5661 • tulipcitybrewstillery.com

**WARNER VINEYARDS TASTING ROOM**
26 E 8th St 49423 • (616) 394.9002 • warnerwines.com

**FENNVILLE**

**CRANE’S PIE PANTRY RESTAURANT + WINERY**
6054 124th Ave (M-89) • (269) 561.2297 • craneorchards.com

**FENN VALLEY WINERY**
6130 122nd Ave • (269) 561.2396 • fennvalley.com

**MICHIGAN WINE CO.**
6781 124th Ave • (269) 543.5011 • michiganwineco.com

**MODALESWINE**
2128 62nd St • (269) 722.3505 • modaleswines.com

**VIRTUE CIDER**
2170 62nd St • (269) 722.3232 • virtue cider.com

**HUDSONVILLE**

**FARMHAUS CIDER**
5025 Stanton St • (616) 920.1867 • farmhauscider.com

**WHITE FLAME BREWING**
5234 36th Ave • (616) 209.5098 • whiteflamebrewing.com

**SAUGATUCK**

**GUARDIAN BREWING COMPANY**
3657 63rd St • (269) 543.2238 • guardianbrewingco.com

**ZEELAND**

**TRIPEL ROOT**
146 E Main Ave • (616) 953.0050 • tripelroot.com

* Brewery
* Distillery
* Winery
* Cidery
NEARBY ATTRACTIONS

GRAND RAPIDS AREA
FREDERIK MEIJER GARDENS
1000 E Beltline Ave NE • Grand Rapids, MI 49525
888.957.1580 • 616.957.1580 • meijergardens.org
Discover the beauty and splendor of this spectacular botanic garden and world class sculpture park. Visit the indoor areas including Victorian, carnivorous, and arid gardens, and the largest tropical conservatory in Michigan. Outdoors you’ll find a variety of gardens, a striking Japanese garden, meandering nature trails and boardwalk; the sculpture garden includes da Vinci's 24-foot, 8-ton bronze horse. A narrated tram tour is available.

GERALD R. FORD MUSEUM
303 Pearl St NW • Grand Rapids, MI 49504
616.254.0400 • fordlibrarymuseum.gov
Get involved in history as you pay your respects at the final resting place of our 38th President and his wife. Peruse the historic documents, paintings, and recreated settings of Grand Rapids’ native son; new interactive exhibits were added in 2016.

GRAND LADY RIVERBOAT
825 Taylor St • Jenison, MI 49428
616.457.4837 • grandlady.info
Take a narrated cruise on this 150-passenger sternwheeler paddleboat as it passes the river landings and town sites of the 1800’s. Available May through October.

GRAND RAPIDS PUBLIC MUSEUM
272 Pearl St NW • Grand Rapids, MI 49504
616.456.3977 • grmuseum.org
Explore Michigan’s regional heritage with historical and natural science exhibits in this $41 million museum with views of the Grand River and downtown Grand Rapids. Your visit includes an operating 1928 carousel and the Chaffee planetarium.

SAUGATUCK/FENNVILLE AREA
CRANE'S PIE PANTRY RESTAURANT & WINERY
6054 124th Ave • Fennville, MI 49408
269.561.2297 • cranespiepantry.com
Stop for lunch in this charming 1800’s barn in the middle of lush, rolling farmland. The restaurant is filled with antiques and memorabilia, and is the perfect setting for homemade cider and a variety of breads and pies made on site with ingredients from the orchard. And don’t forget the tasting room where you can sample hard ciders and fruit wines.

MASON STREET WAREHOUSE
400 Culver St • Saugatuck, MI 49453
269.857.4898 • masonstreetwarehouse.org
Broadway comes to West Michigan at this “uptown theatre in downtown Saugatuck.” Professional performers come from all over the country to perform in cutting-edge plays and rollicking musicals. The season runs from late spring to early fall.

SAUGATUCK DUNE RIDES
6495 Blue Star Hwy • Saugatuck, MI 49453
269.857.2253 • saugatuckduneride.com
Take a thrilling ride through the hills and valleys of the incredible Lake Michigan dunes, woodlands, and natural habitats of native wildlife.

STAR OF SAUGATUCK II BOAT CRUISES
269.857.4261 • saugatuckboatcruises.com
Enjoy a narrated 90-minute cruise on the Kalamazoo River and Lake Michigan aboard an authentic sternwheel paddleboat with an enclosed lower deck and open upper deck.

SYMBOL KEY
• Motorcoach Parking • Restrooms • Café • Dining • Wireless Internet • Beer/Wine/Spirits
SERVICES

MOTORCOACH SERVICES
CARDINAL Charters & Tours
(Dumping, Service, Repair)
11358 James St • Holland, MI 49424
616.772.0090 • cardinalbuses.com

K&R Truck Repair
(Service, Repair)
840 Interchange Dr, Holland, MI 49423
616.392.8377 • kandrtruckparts.com

COMMUNITY SERVICES
Holland Community Hospital
602 Michigan Ave • Holland, MI 49423
616.392.5141 • hollandhospital.org

Department of Public Safety
65 West 8th St • Holland, MI 49423
800.249.0911

For all emergency calls dial 911

Diesel Fuel
LoveS Travel Stop
9790 Adams St, 49424
616.772.3101 • loves.com/locations/742

Merle Boes, Inc.
11372 East Lakewood Blvd, 49424
616.392.7036 • merleboes.com

North River Shell Mini-Mart
160 N River Ave, 49424 • 616.392.7463

Tulip City Truck Stop
M-40 South of I-196 • 616-396-2358

Nearby Airports
Gerald R. Ford International Airport (GRR)
5500 44th Street SE • Grand Rapids, MI 49512
616.233.6000 • flygrandrapids.org

Capital Region International Airport (LAN)
4100 Capital City Boulevard • Lansing, MI 48906
517.321.6121 • flylansing.com

Detroit Metropolitan Wayne County Airport (DTW)
1649 Emerald Pines Drive • Canton, MI 48188
734.247.7678 • metroairport.com

O'Hare International Airport (ORD)
10000 W O'Hare Ave • Chicago, IL 60666
800.832.6352 • flychicago.com/ohare

If you are traveling around the lake from Chicago, you will be retracing the old West Michigan Pike, the first paved road between the state line and Mackinaw City, which was recently designated a National Heritage Route and Michigan Byway.

Lake Michigan is 307 miles long and 925 feet deep at its deepest point. It is the only Great Lake entirely in the United States. The world’s largest freshwater dunes line the shores of Lake Michigan.

Big Red, one of Michigan’s most photographed lighthouses, sits along the breakwater of Holland Harbor, where Lake Macatawa meets Lake Michigan. Originally a pale yellow, the lighthouse was repainted bright red in 1956 to satisfy a Coast Guard mandate that all structures on the right side of a harbor entrance must be red. Big Red is best viewed from across the channel at Holland State Park, (2214 Ottawa Beach Road, 49424). For further information, log onto bigredlighthouse.org and click on “visitor info.”
Holland has over 1,700 hotel rooms; most are conveniently located within a three-mile radius of each other. Hope College, a private liberal arts college near downtown Holland, can house more than 1,300 people in their dormitories and guest houses.
This five story LEED Certified boutique hotel in the heart of downtown Holland features eco-friendly products and individually designed rooms. The hotel has a full service restaurant, rooftop event venue, and three high tech meeting spaces.

**CITYFLATSHOTEL**
61 E 7th St; 49423  
(616) 796.2100  
cityflatshotelholland.tapestrycollection.com

Located in the heart of downtown, the Courtyard has everything you need for a business trip or family getaway: complimentary WiFi, Starbucks™ Coffee and an indoor pool. Step outside and you're in the midst of the hustle and bustle of award-winning downtown Holland.

**COURTYARD BY MARRIOTT**
121 E 8th St; 49423  
(616) 582.8500  
suburbaninns.com

At the Days Inn, you’ll rise and shine to a free “daybreak” continental breakfast. Enjoy free WiFi, guest laundry and 24-hour coffee in the lobby. With comfortable, convenient amenities, this pet-friendly hotel is the perfect choice for business and leisure travelers alike.

**DAYS INN BY WYNDHAM**
717 Hastings Ave; 49423  
(616) 392.7001  
daysinn.com

Whether you’re traveling for business or pleasure, the Country Inn has everything you need to fully enjoy your stay in Holland. Close to attractions, shopping and dining.

**COUNTRY INN + SUITES BY RADISSON**
12260 James St; 49424  
(616) 396.6677  
countryinns.com/hollandmi

Check out what's happening in Holland! Be sure to visit holland.org/events/calendar before you travel!
### Fairfield Inn
2854 West Shore Dr; 49424
(616) 786.9700
marriott.com/grrfi

The Fairfield Inn features queen and king-sized beds. All rooms have microwaves, coffee makers and hairdryers. The hotel features a business center and guest laundry and is close to local attractions.

### Hampton Inn
12427 Felch St; 49424
(616) 399.8500 • (888) 933.8500
suburbaninns.com

The Hampton Inn is located just minutes from downtown, area attractions and sports complexes. Bright and spacious rooms feature microwaves and coffeemakers. 24-hour business center, guest laundry and on-site Sharkee’s Bar + Grill which offers cocktails and family-style dining.

### Economy Inn
409 US 31; 49423
(616) 392.7073

The Economy Inn offers year-round reasonable rates, continental breakfast, masonry construction, and outdoor entrances. The hotel is conveniently located for easy access to Holland attractions, shopping and dining.

### Doubledtree by Hilton
650 E 24th St; 49423
(616) 394.0111
holland.doubletree.com

Located just off US 31, this full service hotel is close to downtown, area attractions and Lake Michigan. It features a 24-hour business center, two on-site restaurants and an open-air indoor recreation center with a saltwater pool and whirlpool. Complimentary wifi and in-room microwaves and coffeemakers.
Nestled in downtown Holland, Haworth Hotel embraces the vibrant community. Fresh, versatile spaces, onsite catering, and steadfast service enables us to host gatherings, provide respite for visitors, and welcome the passerby, student or faculty member.

**HAWORTH HOTEL + CONFERENCE CENTER AT HOPE COLLEGE**
225 College Ave; 49423
(616) 395.7200 • (800) 903.9142
haworthhotel.com

Families enjoy staying at the Holiday Inn Express. Spacious rooms feature black-out shades, coffee makers and microwaves. The entertainment area includes a Michigan-shaped, indoor heated pool, an indoor/outdoor hot tub, outdoor sports court, and game room featuring a pool table, air hockey and arcade games.

**HOLIDAY INN EXPRESS**
12381 Felch St; 49424
(616) 738.2800
suburbaninns.com

Every room in this all-suite hotel is designed to be flexible. Spacious studios and suites with kitchen, refrigerator, and living and sleeping areas. Continental breakfast included.

**HOME2 SUITES BY HILTON**
3140 West Shore Dr; 49424
(616) 377.7905
home2suites3.hilton.com

Enjoy your family vacation on the sandy shores of Lake Michigan. Choose from a variety of private homes with nightly summer rates from June through August. Off-season rates with 3-night minimum stays are available September through May.

**LAKE MICHIGAN COTTAGES**
(616) 772.5007
lakem.com

American’s 25 Cutest Main Streets in Small(ER) Towns
Fodor’s Travel

33 Most Scenic Towns in America
CarRentals.com
**LODGING**

**LAKE RANCH RESORT**
2226 Ottawa Beach Rd; 49424
(616) 399.9380
lakeranchresort.com

Lake Ranch Resort, Holland’s only waterfront property, is located on Lake Macatawa, just a short walk to Lake Michigan and Holland State Park. Outdoor heated salt-chlorinated pool, volleyball, shuffleboard and a waterfront picnic deck overlooking the marina with six gas grills. Daily room, kitchenette, 1 + 2 bedroom units available Tulip Time - Mid-October.

**MICROTEL INN + SUITES**
643 Hastings Ave; 49423
(616) 392.3235
microtelinn.com

Air-conditioned rooms feature flat-screen televisions and complimentary wireless internet. Conveniences include desks and coffee/tea makers, as well as free local calls and a complimentary continental breakfast.

**QUALITY INN + SUITES**
422 E 32nd St; 49423
(616) 392.1000
choicehotels.com/hotel/mi410

The newly-renovated Quality Inn features guest rooms with hair dryers and microwaves. Conveniently located on US 31, the hotel features an outdoor pool, premium bedding and free WiFi. Close to attractions, shopping and downtown.

**RESIDENCE INN BY MARRIOTT**
631 Southpointe Ridge; 49423
(616) 393.6900
residenceinn.com/grrho

Spacious suites, 50% larger than traditional hotel rooms, feature separate living and sleeping areas, fully-equipped kitchens, in-suite DVRs and free high-speed internet. Enjoy a free hot breakfast buffet daily and light fare at the RI Mix (Monday-Wednesday evenings).

**MAP LOCATION: 23**
NUMBER OF ROOMS: 21
JACUZZI: No
POOL: Outdoor Heated
FRIDGE: Yes
FITNESS CENTER: No
HOT TUB: No
MILES TO BEACHES: ½
MILES TO DOWNTOWN: 6
HANDICAP ACCESSIBLE: Call
CONTINENTAL BREAKFAST: No
PETS: No
RESTAURANT ON SITE: No

**MAP LOCATION: 24**
NUMBER OF ROOMS: 79
JACUZZI: No
POOL: No
FRIDGE: No
FITNESS CENTER: No
HOT TUB: No
MILES TO BEACHES: 9
MILES TO DOWNTOWN: 3
HANDICAP ACCESSIBLE: Yes
CONTINENTAL BREAKFAST: Yes
PETS: Yes
RESTAURANT ON SITE: No

**MAP LOCATION: 25**
NUMBER OF ROOMS: 68
JACUZZI: Yes
POOL: Outdoor
FRIDGE: Yes
FITNESS CENTER: Yes
HOT TUB: No
MILES TO BEACHES: 9
MILES TO DOWNTOWN: 3
HANDICAP ACCESSIBLE: Yes
CONTINENTAL BREAKFAST: Yes
PETS: No
RESTAURANT ON SITE: No

**MAP LOCATION: 26**
NUMBER OF ROOMS: 78
JACUZZI: No
POOL: Indoor
FRIDGE: Yes
FITNESS CENTER: Yes
HOT TUB: Yes
MILES TO BEACHES: 10
MILES TO DOWNTOWN: 4
HANDICAP ACCESSIBLE: Yes
CONTINENTAL BREAKFAST: Yes
PETS: Yes
RESTAURANT ON SITE: No

**SYMBOL KEY**
☆ Pet Friendly (restrictions and/or charges may apply)
SpringHill Suites is designed for both business and leisure travelers seeking style and space at an affordable price. An all-suite hotel, SpringHill offers modern amenities that provide guests with the opportunity to relax and revitalize so they leave refreshed.

**MAP LOCATION: 27**
- **NUMBER OF ROOMS:** 100
- **JACUZZI:** No
- **POOL:** Yes
- **FRIDGE:** Yes
- **FITNESS CENTER:** Yes
- **HOT TUB:** No
- **MILES TO BEACHES:** 7
- **MILES TO DOWNTOWN:** 4
- **HANDICAP ACCESSIBLE:** Yes
- **CONTINENTAL BREAKFAST:** Yes
- **PETS:** No
- **RESTAURANT ON SITE:** No

Staybridge Suites is an all-suite hotel that aims to meet the needs of extended stay guests who are typically on the road for weeks or months at a time. Spacious, apartment-style suites have full kitchens; complimentary breakfast and evening events for guests include complimentary food.

**MAP LOCATION: 28**
- **NUMBER OF ROOMS:** 102
- **JACUZZI:** No
- **POOL:** Yes
- **FRIDGE:** Yes
- **FITNESS CENTER:** Yes
- **HOT TUB:** Yes
- **MILES TO BEACHES:** 7
- **MILES TO DOWNTOWN:** 3
- **HANDICAP ACCESSIBLE:** Yes
- **CONTINENTAL BREAKFAST:** Yes
- **PETS:** Yes
- **RESTAURANT ON SITE:** No

The Wooden Shoe Motel offers no-frills accommodations at value prices. You’ll enjoy outside entrances, an adjacent restaurant and complimentary breakfast cereal in the morning.

**MAP LOCATION: 29**
- **NUMBER OF ROOMS:** 29
- **JACUZZI:** Yes
- **POOL:** No
- **FRIDGE:** Yes
- **FITNESS CENTER:** No
- **HOT TUB:** No
- **MILES TO BEACHES:** 9
- **MILES TO DOWNTOWN:** 3
- **HANDICAP ACCESSIBLE:** Yes
- **CONTINENTAL BREAKFAST:** No
- **PETS:** Yes
- **RESTAURANT ON SITE:** No

This modest extended-stay hotel has functional rooms with kitchenettes and flat-screen TVs. Upgraded rooms add pull-out sofas. Wi-Fi, silverware, dishes and coffeemakers are available for an additional fee. Coin-operated laundry facilities are located on-site.

**MAP LOCATION: 30**
- **NUMBER OF ROOMS:** 105
- **JACUZZI:** No
- **POOL:** No
- **FRIDGE:** Yes
- **FITNESS CENTER:** No
- **HOT TUB:** No
- **MILES TO BEACHES:** 7
- **MILES TO DOWNTOWN:** 3
- **HANDICAP ACCESSIBLE:** Yes
- **CONTINENTAL BREAKFAST:** No
- **PETS:** Yes
- **RESTAURANT ON SITE:** No

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“2019 Best Places to Raise a Family in Michigan” - #7 Holland

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USA TODAY
READER’S CHOICE
Tulip Time Best Flower Festival 2016

USA TODAY
“Best Place to Catch a Winter Carnival.”

TIMEOUT.COM
The 13 best day trips from Chicago

ONLYINYOURSTATE.COM
The Best Main Street You Gotta Visit
#2 Downtown Holland

9 Christmas Towns In Michigan That Would Even Charm The Grinch
#3 Downtown Holland

VIEWFINDER.EXPEDIA.COM
2nd Most Beautiful Town in America

LIVABILITY.COM AWARDS
#4 Best Cities for Families
#9 Holland Top 10 Best Affordable Places to Live

THRILLIST.COM
#3 Holland
#19 Michigan Beachtowns

ROAD RUNNERS CLUB OF AMERICA
“Runner Friendly Community”

GLOBAL TRADE MAGAZINE
“America’s Best Cities for Global Trade”

CARRENTALS.COM
33 Most Scenic Towns In America

IMPULCITY.COM
“The 19 Most Beautiful Small Towns In America”
Holland, Michigan #2

VACATIONIDEA
DREAM VACATION MAGAZINE
“25 Best Places to Visit + Things to Do in Michigan”

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MONEY MAGAZINE
“Top Five Best Places to Retire” -

NEST EGG INDEX, A.G. EDWARDS
“Top Ten Cities”

FORBES MAGAZINE
“Top Five Safest Cities in the U.S.”

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America’s 25 Cutest Main Streets in Small(er) Towns
#23 Holland

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#2 Happiest, Healthiest Place to Live in America

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“America’s #1 of 11 Best Beachtowns”

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9 U.S. Cities That Will Make You Think You’re In Europe